

**To:** Patrick D Hodgins[PDHodgins@paalp.com]  
**Cc:** Troy, Robert[rtroy@sbcoem.org]; Williams, Jennifer F CAPT[Jennifer.F.Williams@uscg.mil]; Waldon, MARGARET[Waldon.Margaret@epa.gov]; Crossland, Mark@Wildlife[Mark.Crossland@wildlife.ca.gov]; Rockabrand, Ryan[rrockabrand@sbcoem.org]  
**From:** Retallack, Alexia@Wildlife  
**Sent:** Wed 7/8/2015 4:12:06 PM  
**Subject:** Re: Media release for sampling activity

This is a major response related activity. It involves NGOs and local government representatives.

The media will know and will call about it. If we tell them before hand, we are first in and we direct the spin and give the context.

If we wait, the conversation starts outside of the UC, and we are reacting.

The JIC is trying to be proactive and prepared. If the UC chooses not to put out the press release, I still recommend that a PIO be with the primary LA and SB sampling teams as a precaution to handle any spontaneous, unplanned media contacts.

Sent from my iPhone

> On Jul 7, 2015, at 4:25 PM, Patrick D Hodgins <PDHodgins@paalp.com> wrote:

>

> I feel a need to send out a voice again. Are we creating another round of NEW news stories around tar balls being from Line 901 before we have results?

> It takes seven days to get results.

> We have weeks of finger printing results so far showing non 901 oil.

> What is the push to send out news releases before we know what the results are? Just trying to understand the reasoning.

>

>

> Patrick D. Hodgins

> Senior Director Safety & Security

>

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> 713-646-4152 - office

> 281-467-3658 - cell

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>

>

> -----Original Message-----

> From: Retallack, Alexia@Wildlife [mailto:Alexia.Retallack@wildlife.ca.gov]

> Sent: Tuesday, July 07, 2015 2:43 PM

> To: Troy, Robert; 'Williams, Jennifer F CAPT'; waldon.margaret@epa.gov; Crossland, Mark@Wildlife; Patrick D Hodgins

> Cc: Rockabrand, Ryan

> Subject: RE: Media release for sampling activity

>

> Thank you.

>

> -----Original Message-----

> From: Troy, Robert [mailto:rtroy@sbcoem.org]

> Sent: Tuesday, July 07, 2015 2:42 PM

> To: 'Williams, Jennifer F CAPT'; Retallack, Alexia@Wildlife; waldon.margaret@epa.gov; Crossland, Mark@Wildlife; pdhodgins@paalp.com  
> Cc: Rockabrand, Ryan  
> Subject: RE: Media release for sampling activity  
>  
> I agree with changing the workding. I'd also be happy with "beaches that may have been affected," so that we don't have to explain why there are only negative results in any particular area...  
>  
> -----Original Message-----  
> From: Williams, Jennifer F CAPT [mailto:Jennifer.F.Williams@uscg.mil]  
> Sent: Tuesday, July 7, 2015 2:36 PM  
> To: Retallack, Alexia@Wildlife; Troy, Robert; waldon.margaret@epa.gov; Crossland, Mark@Wildlife; pdhodgins@paalp.com  
> Cc: Rockabrand, Ryan  
> Subject: RE: Media release for sampling activity  
>  
> Alexia,  
> Request an edit to the draft PR. (I used track changes to the draft attached).  
>  
> Specifically, with respect to "beaches affected by the Refugio oil spill incident", I think that needs to be reworded to "beaches believed to have been affected". I think this is important, because, despite public perception, we have no evidence that supports the Orange County beaches were affected by Refugio Oil.  
>  
> I also had one other very minor edit.  
>  
> Thanks Alexia, I also have no objection to the plan if we follow what was discussed during our telecom.  
>  
> v/r  
> CAPT Williams  
>  
> -----Original Message-----  
> From: Retallack, Alexia@Wildlife [mailto:Alexia.Retallack@wildlife.ca.gov]  
> Sent: Tuesday, July 07, 2015 2:24 PM  
> To: Troy, Robert; waldon.margaret@epa.gov; Crossland, Mark@Wildlife; Williams, Jennifer F CAPT; pdhodgins@paalp.com  
> Cc: Rockabrand, Ryan  
> Subject: Media release for sampling activity  
> Importance: High  
>  
> UC,  
>  
>  
>  
> I have had EU review, and USCG D11 review in combination with the media escort team. I think we have something that will work (this is version 1).  
>  
>  
>  
> I understand that exact agency participating for testing samples is still evolving, but the release focuses upon the activity enough that I don't think the final outcome of that decision will affect this.  
>  
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>  
> Please advise of changes or concerns.  
>  
> Thank you so much for the help!

>  
> Alexia  
>  
>  
>  
> #####  
> Attention:  
> The information contained in this message and/or attachments is intended  
> only for the person or entity to which it is addressed and may contain  
> confidential and/or privileged material. If you received this in error,  
> please contact the Plains Service Desk at 713-646-4444 and delete the  
> material from any system and destroy any copies.  
>  
> This footnote also confirms that this email message has been scanned for  
> Viruses and Content and cleared.  
> #####  
> <Four county sampling eventV1 edits.docx>